

DEPARTMENT OF ART, ART HISTORY & DESIGN

BACHELOR OF ARTS | VISUAL COMMUNICATION DESIGN

NAME:

NDID#:

GRAD DATE:

First

Middle
Initial

Last

BA Requirements | 36 hours

Art History _____

Art History _____

Drawing I _____

2D Foundations _____

3D Foundations _____

VCD 1 _____

VCD Elective 20000+ _____

VCD Elective 20000+ _____

VCD Elective 30000+ _____

Studio or Design Elective _____

Studio or Design Elective _____

Department Elective _____

NOTES:

FRESHMAN	fall 20			spring 20	
Summer					
TOTAL					
SOPHOMORE	fall 20			spring 20	
Summer					
TOTAL					
JUNIOR	fall 20			spring 20	
Summer					
TOTAL					
SENIOR	fall 20			spring 20	
Summer					
TOTAL					
5th YEAR	fall 20			spring 20	
Summer					
TOTAL					

Advisor's Name:

Advising Date:

VISUAL COMMUNICATION DESIGN: BA SUGGESTED SCHEDULE OF COURSES FOR 36 CREDIT HOURS

	SEMESTER 1	SEMESTER 2
YEAR 1	Take One <ul style="list-style-type: none"> • 2D Foundations [ARTS 10100] • 3D Foundations [ARTS 10601] • Drawing [ARTS 10201] 	Take One or Two <ul style="list-style-type: none"> • 2D Foundations [ARTS 10100] • 3D Foundations [ARTS 10601] • Drawing [ARTS 10201] • VCD 1 [DESN 20101]
	SEMESTER 3	SEMESTER 4
YEAR 2	Take One or Two <ul style="list-style-type: none"> • 2D Foundations [ARTS 10100] • 3D Foundations [ARTS 10601] • Drawing [ARTS 10201] • VCD 1 [DESN 20101] • VCD course levels 20,000/30,000/40,000 	Take One or Two <ul style="list-style-type: none"> • 2D Foundations [ARTS 10100] • 3D Foundations [ARTS 10601] • Drawing [ARTS 10201] • VCD 1 [DESN 20101] • VCD course levels 20,000/30,000/40,000
	SEMESTER 5	SEMESTER 6
YEAR 3	Take Two <ul style="list-style-type: none"> • VCD course levels 20,000/30,000/40,000 • Studio Elective • Art History 	Take Two <ul style="list-style-type: none"> • VCD course levels 20,000/30,000/40,000 • Studio Elective • Art History
	SEMESTER 7	SEMESTER 8
YEAR 4	Take Two <ul style="list-style-type: none"> • VCD course levels 20,000/30,000/40,000 • Studio or Design Elective • Art History 	Take Two <ul style="list-style-type: none"> • VCD course levels 20,000/30,000/40,000 • Studio or Design Elective • Department Elective

INTERNSHIPS: You must get pre-approval from a faculty advisor and the DUS as well as enroll in an internship course before the internship begins. For an unpaid internship you can get up to 3 credits. Internships can be done during a semester or during the summer. The internship form is available online or you can pick up a copy in the main office (306 Riley Hall). For unpaid internships there are grants through College of Arts and Letters, and the Department of Art, Art History and Design that you can apply for.

STUDY ABROAD: We will accept 6 credits toward your major taken from a study abroad program. (Typically, one Elective and one Art History). You must meet with the Office of International Studies and get approval from the DUS before applying. You may take pre-approved courses, or seek out approval for any courses you take abroad that count towards your major.

VISUAL COMMUNICATION DESIGN: BA SUGGESTED COURSES & ELECTIVES BASED ON AREA OF INTEREST

Areas of Interest	AREA of CONCENTRATION	COMPLEMENTARY ELECTIVES
	DESIGN & INNOVATION for SOCIETY <ul style="list-style-type: none"> • VCD 1 Fundamentals of Design • VCD 2 Typography • VCD 7 Interaction Design • VCD 8 Social Design • VCD 10 Visualization of Data 	DESN 30210: Design Research Practices DESN 20203: Design Matters ARST 20501: Silkscreen I ARST 20502: Printmaking 101 ARST 20401: Photo 1 ARST 20602: Wood Sculpture ARST 40203: Installation Art: Space/Environment ARST 20101: Ceramics I

Areas of Interest	AREA of CONCENTRATION	COMPLEMENTARY ELECTIVES
	BRANDING & MARKETING <ul style="list-style-type: none"> • VCD 1 Fundamentals of Design • VCD 2 Typography • VCD 3 Digital Media Design • VCD 4 Brand/Identity Systems • VCD 5 Scale Graphics • VCD 6 Motion Design • VCD 9 Professional Practice:Packaging Design 	DESN 20200: ID: Rapid Visualization DESN 20210: Digital Solid Modeling DESN 30210: Design Research Practices DESN 30208: 3D Digital Production ARST 20401: Photo 1 ARST 20502: Printmaking 101 ARST 20505: Artists' Books ARST 20602: Wood Sculpture ARST 40203: Mixed Media Sculpture ARST 20101: Ceramics I

Areas of Interest	AREA of CONCENTRATION	COMPLEMENTARY ELECTIVES
	UX/UI DIGITAL DESIGN <ul style="list-style-type: none"> • VCD 1 Fundamentals of Design • VCD 2 Typography • VCD 3 Digital Media Design • VCD 4 Brand/Identity Systems • VCD 6 Motion Design • VCD 7 Interaction Design • VCD 10 Visualization of Data 	DESN 20200: ID: Rapid Visualization DESN 30210: Design Research Practices DESN 30208: 3D Digital Production DESN 31190: Programming for Video Game Dev. DESN 40655: Tech. Concepts for Visual FX ARST 20303: Watercolor ARST 20301: Painting I ARST 40203: Figure Drawing ARST 30110: Experiments in Narrative

VCD COURSES

OFFERED

DESN 20101	VCD 1 Fundamentals of Design	Spring/Fall
DESN 20115	VCD 2 Typography	Spring/Fall
DESN 20120	VCD 3 Digital Media Design	Spring/Fall
DESN 30101	VCD 4 Brand/Identity Systems	Fall
DESN 30111	VCD 5 Scale Graphics	Fall
DESN 30131	VCD 6 Motion Design	Spring
DESN 30140	VCD 7 Interaction Design	Spring/Fall
DESN 40100	VCD 8 Social Design	Spring
DESN 40101	VCD 9 Prof. Practice: Packaging Design	Fall
DESN 40120	VCD 10 Visualization of Data	Spring