

# DEPARTMENT OF ART, ART HISTORY & DESIGN

## BACHELOR OF ARTS with HONORS | VISUAL COMMUNICATION DESIGN

NAME: \_\_\_\_\_ NDID#: \_\_\_\_\_ GRAD DATE: \_\_\_\_\_

First                      Middle                      Last  
Initial                      Initial

**BA Requirements | 39 hours**

Art History \_\_\_\_\_

Art History \_\_\_\_\_

Drawing I \_\_\_\_\_

2D Foundations \_\_\_\_\_

3D Foundations \_\_\_\_\_

VCD 1 \_\_\_\_\_

VCD Elective 20000+ \_\_\_\_\_

VCD Elective 20000+ \_\_\_\_\_

VCD Elective 30000+ \_\_\_\_\_

Studio or Design Elective \_\_\_\_\_

Department Elective \_\_\_\_\_

BA Honors Thesis \_\_\_\_\_

BA Honors Thesis \_\_\_\_\_

NOTES:

FRESHMAN	fall 20		spring 20	
Summer				
TOTAL				
SOPHOMORE	fall 20		spring 20	
Summer				
TOTAL				
JUNIOR	fall 20		spring 20	
Summer				
TOTAL				
SENIOR	fall 20		spring 20	
TOTAL				
5th YEAR	fall 20		spring 20	
TOTAL				

## VISUAL COMMUNICATION DESIGN: BA Honors SUGGESTED SCHEDULE OF COURSES FOR 39 CREDIT HOURS

**REQUIREMENTS:** Applications accepted in spring, junior year. Application form available online or main office (306 Riley Hall). Minimum 3.25 GPA in major and must ask a faculty member to be your thesis advisor.

	SEMESTER 1	SEMESTER 2
<b>YEAR 1</b>	<b>Take One</b> <ul style="list-style-type: none"> <li>• 2D Foundations [ARTS 10100]</li> <li>• 3D Foundations [ARTS 10601]</li> <li>• Drawing [ARTS 10201]</li> </ul>	<b>Take One or Two</b> <ul style="list-style-type: none"> <li>• 2D Foundations [ARTS 10100]</li> <li>• 3D Foundations [ARTS 10601]</li> <li>• Drawing [ARTS 10201]</li> <li>• VCD 1 [DESN 20101]</li> </ul>
	SEMESTER 3	SEMESTER 4
<b>YEAR 2</b>	<b>Take One or Two</b> <ul style="list-style-type: none"> <li>• 2D Foundations [ARTS 10100]</li> <li>• 3D Foundations [ARTS 10601]</li> <li>• Drawing [ARTS 10201]</li> <li>• VCD 1 [DESN 20101]</li> </ul>	<b>Take Two</b> <ul style="list-style-type: none"> <li>• 2D Foundations [ARTS 10100]</li> <li>• 3D Foundations [ARTS 10601]</li> <li>• Drawing [ARTS 10201]</li> <li>• VCD 1 [DESN 20101]</li> <li>• VCD course levels 20,000/30,000/40,000</li> </ul>
	SEMESTER 5	SEMESTER 6
<b>YEAR 3</b>	<b>Take Two</b> <ul style="list-style-type: none"> <li>• VCD course levels 20,000/30,000/40,000</li> <li>• Studio or Design Elective</li> <li>• Art History</li> </ul>	<b>Take Two</b> <ul style="list-style-type: none"> <li>• VCD course levels 20,000/30,000/40,000</li> <li>• Studio or Design Elective</li> <li>• Art History</li> </ul>
	SEMESTER 7	SEMESTER 8
<b>YEAR 4</b>	<b>Take Two</b> <ul style="list-style-type: none"> <li>• BA Honors Thesis</li> <li>• VCD course levels 20,000/30,000/40,000</li> <li>• Department Elective or Senior Seminar</li> <li>• Art History</li> </ul>	<b>Take Two (or Three)</b> <ul style="list-style-type: none"> <li>• BA Honors Thesis</li> <li>• VCD course levels 20,000/30,000/40,000</li> <li>• Studio or Design Elective</li> </ul>

**INTERNSHIPS:** You must get pre-approval from a faculty advisor and the DUS as well as enroll in an internship course before the internships begins. For an unpaid internship you can get up to 3 credits. Internships can be done during a semester or during the summer. The internship form is available online or you can pick up a copy in the main office (306 Riley Hall). For unpaid interships there are grants through College of Arts and Letters, and the Department of Art, Art History and Design that you can apply for.

**STUDY ABROAD:** We will accept 6 credits toward your major taken from a study abroad program. (Typically, one Elective and one Art History). You must meet with the Office of International Studies and get approval from the DUS before applying. You may take pre-approved courses, or seek out approval for any courses you take abroad that count towards your major.

# VISUAL COMMUNICATION DESIGN: BA HONORS

## SUGGESTED COURSES & ELECTIVES BASED ON AREA OF INTEREST

Areas of Interest	AREA of CONCENTRATION	COMPLEMENTARY ELECTIVES
	<b>DESIGN &amp; INNOVATION for SOCIETY</b> <ul style="list-style-type: none"> <li>• VCD 1 Fundamentals of Design</li> <li>• VCD 2 Typography</li> <li>• VCD 7 Interaction Design</li> <li>• VCD 8 Social Design</li> <li>• VCD 10 Visualization of Data</li> </ul>	DESN 20210: Design Research Practices DESN 20203: Design Matters ARST 20501: Silkscreen I ARST 20502: Printmaking 101 ARST 20401: Photo 1 ARST 20602: Wood Sculpture ARST 40203: Installation Art: Space/Environment ARST 20101: Ceramics I

Areas of Interest	AREA of CONCENTRATION	COMPLEMENTARY ELECTIVES
	<b>BRANDING &amp; MARKETING</b> <ul style="list-style-type: none"> <li>• VCD 1 Fundamentals of Design</li> <li>• VCD 2 Typography</li> <li>• VCD 5 Scale Graphics</li> <li>• VCD 6 Motion Design</li> <li>• VCD 3 Digital Media Design</li> <li>• VCD 9 Professional Practice:Packaging Design</li> </ul>	DESN 20200: ID: Rapid Visualization DESN 30210: Digital Solid Modeling DESN 20210: Design Research Practices DESN 30208: 3D Digital Production ARST 20401: Photo 1 ARST 20502: Printmaking 101 ARST 20505: Artists' Books ARST 20602: Wood Sculpture ARST 40203: Mixed Media Sculpture ARST 20101: Ceramics I

Areas of Interest	AREA of CONCENTRATION	COMPLEMENTARY ELECTIVES
	<b>UX/UI DIGITAL DESIGN</b> <ul style="list-style-type: none"> <li>• VCD 1 Fundamentals of Design</li> <li>• VCD 2 Typography</li> <li>• VCD 3 Digital Media Design</li> <li>• VCD 6 Motion Design</li> <li>• VCD 7 Interaction Design</li> <li>• VCD 10 Visualization of Data</li> </ul>	DESN 20200: ID: Rapid Visualization DESN 30210: Design Research Practices DESN 30208: 3D Digital Production DESN 31190: Programming for Video Game Dev. DESN 40655: Tech. Concepts for Visual FX ARST 20303: Watercolor ARST 20301: Painting I ARST 40203: Figure Drawing

### VCD COURSES

### OFFERED

DESN 20101	VCD 1 Fundamentals of Design	Spring/Fall
DESN 20115	VCD 2 Typography	Spring/Fall
DESN 20120	VCD 3 Digital Media Design	Spring/Fall
DESN 30111	VCD 5 Scale Graphics	Fall
DESN 30101	VCD 4 Brand & Identity Systems	Fall
DESN 30131	VCD 6 Motion Design	Spring
DESN 30140	VCD 7 Interaction Design	Spring/Fall
DESN 40100	VCD 8 Social Design	Spring
DESN 40101	VCD 9 Prof. Practice: Packaging Design	Fall
DESN 40120	VCD 10 Visualization of Data	Spring