

# DEPARTMENT OF ART, ART HISTORY & DESIGN

## BACHELOR OF ARTS | VISUAL COMMUNICATION DESIGN

NAME:

NDID#:

GRAD DATE:

First

Middle  
Initial

Last

### **BA Requirements | 36 hours**

Art History \_\_\_\_\_

Art History \_\_\_\_\_

Drawing I \_\_\_\_\_

2D Foundations \_\_\_\_\_

3D Foundations \_\_\_\_\_

VCD 1 \_\_\_\_\_

VCD Elective 20000+ \_\_\_\_\_

VCD Elective 20000+ \_\_\_\_\_

VCD Elective 30000+ \_\_\_\_\_

Studio or Design Elective \_\_\_\_\_

Studio or Design Elective \_\_\_\_\_

Department Elective \_\_\_\_\_

NOTES:

|           |         |  |  |           |
|-----------|---------|--|--|-----------|
| FRESHMAN  | fall 20 |  |  | spring 20 |
|           |         |  |  |           |
|           |         |  |  |           |
| Summer    |         |  |  |           |
| TOTAL     |         |  |  |           |
| SOPHOMORE | fall 20 |  |  | spring 20 |
|           |         |  |  |           |
|           |         |  |  |           |
| Summer    |         |  |  |           |
| TOTAL     |         |  |  |           |
| JUNIOR    | fall 20 |  |  | spring 20 |
|           |         |  |  |           |
|           |         |  |  |           |
| Summer    |         |  |  |           |
| TOTAL     |         |  |  |           |
| SENIOR    | fall 20 |  |  | spring 20 |
|           |         |  |  |           |
|           |         |  |  |           |
| Summer    |         |  |  |           |
| TOTAL     |         |  |  |           |
| 5th YEAR  | fall 20 |  |  | spring 20 |
|           |         |  |  |           |
|           |         |  |  |           |
| Summer    |         |  |  |           |
| TOTAL     |         |  |  |           |

Advisor's Name:

Advising Date:

## VISUAL COMMUNICATION DESIGN: BA SUGGESTED SCHEDULE OF COURSES FOR 36 CREDIT HOURS

|               | SEMESTER 1  | SEMESTER 2  |
|---------------|---|---|
| <b>YEAR 1</b> | <b>Take One</b> <ul style="list-style-type: none"> <li>• 2D Foundations [ARTS 10100]</li> <li>• 3D Foundations [ARTS 10601]</li> <li>• Drawing [ARTS 10201]</li> </ul>  | <b>Take One or Two</b> <ul style="list-style-type: none"> <li>• 2D Foundations [ARTS 10100]</li> <li>• 3D Foundations [ARTS 10601]</li> <li>• Drawing [ARTS 10201]</li> <li>• VCD 1 [DESN 20101]</li> </ul>   |
|               | SEMESTER 3  | SEMESTER 4  |
| <b>YEAR 2</b> | <b>Take One or Two</b> <ul style="list-style-type: none"> <li>• 2D Foundations [ARTS 10100]</li> <li>• 3D Foundations [ARTS 10601]</li> <li>• Drawing [ARTS 10201]</li> <li>• VCD 1 [DESN 20101]</li> <li>• VCD course levels 20,000/30,000/40,000</li> </ul> | <b>Take One or Two</b> <ul style="list-style-type: none"> <li>• 2D Foundations [ARTS 10100]</li> <li>• 3D Foundations [ARTS 10601]</li> <li>• Drawing [ARTS 10201]</li> <li>• VCD 1 [DESN 20101]</li> <li>• VCD course levels 20,000/30,000/40,000</li> </ul> |
|               | SEMESTER 5  | SEMESTER 6  |
| <b>YEAR 3</b> | <b>Take Two</b> <ul style="list-style-type: none"> <li>• VCD course levels 20,000/30,000/40,000</li> <li>• Studio Elective</li> <li>• Art History</li> </ul>  | <b>Take Two</b> <ul style="list-style-type: none"> <li>• VCD course levels 20,000/30,000/40,000</li> <li>• Studio Elective</li> <li>• Art History</li> </ul>  |
|               | SEMESTER 7  | SEMESTER 8  |
| <b>YEAR 4</b> | <b>Take Two</b> <ul style="list-style-type: none"> <li>• VCD course levels 20,000/30,000/40,000</li> <li>• Studio or Design Elective</li> <li>• Art History</li> </ul>  | <b>Take Two</b> <ul style="list-style-type: none"> <li>• VCD course levels 20,000/30,000/40,000</li> <li>• Studio or Design Elective</li> <li>• Department Elective</li> </ul>  |

**INTERNSHIPS:** You must get pre-approval from a faculty advisor and the DUS as well as enroll in an internship course before the internship begins. For an unpaid internship you can get up to 3 credits. Internships can be done during a semester or during the summer. The internship form is available online or you can pick up a copy in the main office (306 Riley Hall). For unpaid internships there are grants through College of Arts and Letters, and the Department of Art, Art History and Design that you can apply for.

**STUDY ABROAD:** We will accept 6 credits toward your major taken from a study abroad program. (Typically, one Elective and one Art History). You must meet with the Office of International Studies and get approval from the DUS before applying. You may take pre-approved courses, or seek out approval for any courses you take abroad that count towards your major.

## VISUAL COMMUNICATION DESIGN: BA SUGGESTED COURSES & ELECTIVES BASED ON AREA OF INTEREST

| Areas of Interest | AREA of CONCENTRATION  | COMPLEMENTARY ELECTIVES  |
|-------------------|--|--|
|                   | <b>DESIGN &amp; INNOVATION for SOCIETY</b> <ul style="list-style-type: none"> <li>• VCD 1 Fundamentals of Design</li> <li>• VCD 2 Typography</li> <li>• VCD 7 Interaction Design</li> <li>• VCD 8 Social Design</li> <li>• VCD 10 Visualization of Data</li> </ul> | DESN 30210: Design Research Practices<br>DESN 20203: Design Matters<br>ARST 20501: Silkscreen I<br>ARST 20502: Printmaking 101<br>ARST 20401: Photo 1<br>ARST 20602: Wood Sculpture<br>ARST 40203: Installation Art: Space/Environment<br>ARST 20101: Ceramics I |

| Areas of Interest | AREA of CONCENTRATION   | COMPLEMENTARY ELECTIVES  |
|-------------------|---|--|
|                   | <b>BRANDING &amp; MARKETING</b> <ul style="list-style-type: none"> <li>• VCD 1 Fundamentals of Design</li> <li>• VCD 2 Typography</li> <li>• VCD 3 Digital Media Design</li> <li>• VCD 4 Brand/Identity Systems</li> <li>• VCD 5 Scale Graphics</li> <li>• VCD 6 Motion Design</li> <li>• VCD 9 Professional Practice:Packaging Design</li> </ul> | DESN 20200: ID: Rapid Visualization<br>DESN 20210: Digital Solid Modeling<br>DESN 30210: Design Research Practices<br>DESN 30208: 3D Digital Production<br>ARST 20401: Photo 1<br>ARST 20502: Printmaking 101<br>ARST 20602: Wood Sculpture<br>ARST 40203: Mixed Media Sculpture<br>ARST 20101: Ceramics I |

| Areas of Interest | AREA of CONCENTRATION   | COMPLEMENTARY ELECTIVES   |
|-------------------|---|---|
|                   | <b>UX/UI DIGITAL DESIGN</b> <ul style="list-style-type: none"> <li>• VCD 1 Fundamentals of Design</li> <li>• VCD 2 Typography</li> <li>• VCD 3 Digital Media Design</li> <li>• VCD 4 Brand/Identity Systems</li> <li>• VCD 6 Motion Design</li> <li>• VCD 7 Interaction Design</li> <li>• VCD 10 Visualization of Data</li> </ul> | DESN 20200: ID: Rapid Visualization<br>DESN 30210: Design Research Practices<br>DESN 30208: 3D Digital Production<br>DESN 30420: Sound & Music Design - Digital Media<br>DESN 31190: Programming for Video Game Dev.<br>DESN40655: Tech. Concepts for Visual FX<br>ARST 20303: Watercolor<br>ARST 20301: Painting I<br>ARST 40203: Figure Drawing<br>ARST 30110: Experiments in Narrative |

### VCD COURSES

### OFFERED

|            |  |             |
|------------|--|-------------|
| DESN 20101 | VCD 1 Fundamentals of Design           | Spring/Fall |
| DESN 20115 | VCD 2 Typography                       | Spring/Fall |
| DESN 20120 | VCD 3 Digital Media Design             | Spring/Fall |
| DESN 30101 | VCD 4 Brand/Identity Systems           | Fall        |
| DESN 30111 | VCD 5 Scale Graphics                   | Fall        |
| DESN 30131 | VCD 6 Motion Design                    | Spring      |
| DESN 30140 | VCD 7 Interaction Design               | Spring/Fall |
| DESN 40100 | VCD 8 Social Design                    | Spring      |
| DESN 40101 | VCD 9 Prof. Practice: Packaging Design | Fall        |
| DESN 40120 | VCD 10 Visualization of Data           | Spring      |