

NEETA VERMA  
ASSOCIATE PROFESSOR

*Robert P. Sedlack Jr. Professor in Visual Communication Design*

*Faculty Fellow, Center for Social Concerns*

*Faculty Fellow, The Liu Institute for Asia and Asian Studies*

*Faculty Fellow, Pulte Institute for Global Development*

*Affiliate Faculty, The Initiative on Race & Resilience*

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## curriculum vitae

### education

- 1991 **Yale University, School of Art**, USA, M.F.A Graphic Design
- 1986 **National Institute of Design**, India, M.DES Visual Communication Design
- 1979 **Benaras Hindu University**, India, Diploma in Music
- 1978 **Benaras Hindu University**, India, B.A (Economics, Psychology, Painting)

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### positions held

- 2016 – PRESENT **Associate Professor, Visual Communication Design:**  
University of Notre Dame, IN  
Responsibilities include teaching, research and grant writing, thesis advising for both graduate and undergraduate students, professional projects, and service.
- 1996 – PRESENT **Principal & Creative Director: designv [design+envy]:**  
Lead a graphic design firm that works exclusively for museums, cultural organizations, not-for-profits, and educational institutions. Areas of expertise include branding & marketing, print & collateral, exhibit design & signage, web design, and UX/UI.
- 2012 – 2016 **Adjunct Professor:** University of New Mexico, NM  
Interdisciplinary Film & Digital Media [IFDM], College of Fine Arts  
Taught *Fundamentals of Design: An Exploration* in Fall and *Creative Design Thinking: Ideation to Implementation* in Spring.
- 1994 – 1996 **Art Director & Lead Designer:** Liberty Science Center, NJ  
Lead designer and art director for the design department. Responsible for the supervision of all design, publication, production, and marketing collateral for the museum.
- 1992 – 1994 **Lead Designer:** Central Park Conservancy, NY  
Worked as a lead in-house designer in the Department of Design, Publications & Marketing. Responsible for the supervision of all design, publication, marketing, print collateral.
- 1991 – 1992 **Graphic Designer:** Laundry Rogers Design, NY  
Worked as a graphic designer and led projects for the health industry and corporate clients of the firm. Accounts included *Aetna* and *American Express*.
- 1991 **Visiting Faculty:** Nova Scotia College of Art and Design, Canada  
Invited as visiting faculty to teach a summer 4 credit eight-week course titled *Word & Image*.
- 1989 – 1991 **Junior Designer:** John Gambell Design, New Haven, CT  
Worked for John Gambell Design Studio, Professor at Yale. Handled conceptualization, design, and production of projects from inception to production.
- 1989 – 1991 [PURSUED A MASTER'S DEGREE AT YALE]

- 1989–1989 **Officiating Vice-Chair, Visual Communication:** National Institute of Design, India
- 1986–1989 **Faculty & Coordinator for Visiting Faculty:** National Institute of Design, India  
Taught core graphic design classes; advisor for undergraduate and graduate thesis projects.

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### research

- 2021 **Designing for mitigation of youth violence in the City of South Bend**  
This current project titled *Mitigating Youth Violence and Strengthening Communities* addresses the growing problem of youth violence in South Bend. This ongoing project is funded by three research grants that were awarded by the Jessie DuPont Foundation and the Community Foundation of St. Joseph County.
- 2020 **Developing sex-educational content for the visually impaired, India**  
This ongoing research and design project focuses on hazards that visually impaired girls encounter and explores indigenous ways in which design can help with the development of training materials that enable the visually impaired to become more cognizant of their bodies/surroundings and ways to protect themselves. The project is supported through grant awards by the Institute for Scholarship in the Liberal Arts (ISLA) and the Liu Institute of Asia & Asian Studies.
- 2017 **Designing conducive environments for the visually impaired, India**  
Research and project focused on designing for the visually impaired. The aim of the project was to address the problem of accessibility and navigation within the school in an effort to make the immediate environment more conducive for the visually impaired.  
  
The research was presented at the 2017 World Design Summit in Montreal. The project has won an international A'Design Award (2019) and the prestigious Core 77 national award (2018) in the *Design for Social Impact* category. The project can be viewed at <https://drive.google.com/file/d/0B-cgLnixY219ZWlft2FGYTBSTWs/view?usp=sharing>
- 2016 **Research and development of pedagogy for teaching Social Design**  
Research and development of a pedagogy for *Social Design* that introduces students to a design process specifically aimed at addressing social inequities. The pedagogy is currently being implemented in the *Social Design* class within the design program at the university. It was presented at the 2017 SEGD Academic Summit held in Miami, FL.
- 2014 **Design of a search engine for the extensive photographic collections of the Southwest**  
Client: Institute of Museum & Library Services [IMLS], Washington, DC, University of New Mexico, and the New Mexico History Museum, Santa Fe, NM  
Research and development for a web-based search engine that included design, navigation, web architecture, and site development for nmCADRë— a website that creates, acquires, and presents the vast visual collections of the Southwest and their historical digital assets.
- 2013 **Use of comic books in teaching/understanding the rules of composition**  
Research and development of a methodology for teaching composition through the use of comic books—a genre that has often been relegated to the fringes of the vernacular. This research translated into the development of a lecture series for a class on Fundamentals of Design at the University of New Mexico, NM.
- 2012–15 **Research on the motel signage along Route 66: *Kitsch or Culture***  
Research and photo documentation of the signs along Route 66. The research traces the role of the words and images—not just examples of sustained brilliance in design history but examples of what surrounds us in popular culture.

2008–2013 **Designing and developing a visual approach for a 5-year curriculum for teaching Hindi**

Client: Albuquerque Academy, Albuquerque, NM

Research, design, and implementation were undertaken to develop a visual approach to curricular materials for the teaching of a foreign language—Hindi in non-immersive environments. This project was supported by a five-year grant.

2003 **Reinterpretation of Land Use: Transformation of Contaminated Industrial Sites**

Client: Scenic Hudson, NY

The research was conducted through fieldwork and interviews for a proposal for conceptualization, design, and implementation of three *Interpretive Design Installations* at the Scenic Hudson's Madam Brett Park in Beacon, NY.

1991 **Sacred Texts: Image, Sound, and Word in Christian, Hindu, and Islamic Traditions**

The research explored the deep-rooted role played by sacred texts within three cultures [Christianity, Hinduism, and Islam] in how they have affected and determined attitudes towards imagery and text.

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research funding awards

2020 • Grant awarded by The Jessie Ball DuPont Foundation, Community Foundation of St Joseph County, the City of South Bend, and the Center for Social Concerns. Principal Investigator for project titled *Mitigating Youth Violence in South Bend* partnering with the city government of South Bend, law enforcement agencies, community leaders and partners, local churches, community outreach centers at the University of Notre Dame.

• Liu Faculty Fellow Grant awarded for research and design on working with visually impaired populations in India.

2019 • The Institute for Scholarship in the Liberal Arts (ISLA) Large Grant awarded for research on working with visually impaired populations in India.

2018 • The Institute for Scholarship in the Liberal Arts (ISLA) International Travel Grant for a conference presentation on Social Innovation in Heidelberg, Germany.

2017 • The Institute for Scholarship in the Liberal Arts (ISLA) Large Grant Award for research on visually impaired girls in India.

• *Teaching Beyond Classroom* grant from the Department of Undergraduate Studies, the Kellogg Institute, and the Center for Social Concerns, University of Notre Dame, for developing a course in India on *sustainability* titled *Social Design in India: Collaboration & Innovation*.

2016 • The Institute for Scholarship in the Liberal Arts (ISLA) Small Grant Award for research on working with visually impaired populations in India.

2014 • Institute of Museum & Library Services [IMLS] grant awarded for a web-based search engine design, navigation, web design, and site development – a website that creates, acquires, and presents the vast collections of the Southwest and their historical digital assets.

2008–2013 • Albuquerque Academy grant award for research, design, and development of developing a visual approach to curricular materials for the teaching of a foreign language—Hindi.

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conference presentations, panels & invited presentations

conference presentations

2021 • Verma, Neeta. *Role of Social Ecologies within Social Design and Social Innovation*. International annual conference Cumulus Roma 2021 conference on *Design Culture(s)* Rome, Italy. June 2021. Paper selected for presentation and publication. (Peer-reviewed, International)

- Neeta Verma. *Examining Sustainability through a Cross-Cultural Prism*. 109th College Art Association Annual Conference, New York, New York. February 2021. Paper presentation. (Peer-reviewed, National)
- 2020 • Verma, Neeta. *Mapping Wicked Problems: A Theoretical Framework for Socially Constructed Knowledge Systems*. RSD9, 2020 Relating Systems Thinking and Design Conference, Ahmedabad, India. October 2020. Paper selected for presentation. Abstract published in proceedings. (Peer-reviewed, International)
- 2019 • Verma, Neeta. *Social Ecologies, Social Design, and Social Innovation: Examining the Role of Social Ecologies in the Design Process and Social Innovation*. The 11th International Social Innovation Research Conference ISIRC *Social Innovation: Local Solutions to Global Challenges* in Glasgow, UK. September 2019. Paper presentation. (Peer-reviewed, International)
- 2018 • Verma, Neeta. *The Precarity of Social Ecology in Design & Innovation*. The 10th International Social Innovation Research Conference ISIRC *Bridging Business and Social Innovation* in Heidelberg, Germany. September 2018. Paper presentation. (Peer-reviewed, International)
- Verma, Neeta. *Bridging Two Continents: Social Design in India: Collaboration & Innovation*. The SEGD Academic Summit in Minneapolis, MN. June 2018. Paper presentation. (Peer-reviewed, National)
- Verma, Neeta. *Evolving Role of the Designer in the New Paradigm*. 106th College Art Association Annual Conference, Los Angeles, CA. February 2018. Paper presentation. (Peer-reviewed, National)
- 2017 • Verma, Neeta. *Designing for Disabilities: Instrumenting Conducive Environments for the Visually Impaired*. The International World Design Summit in Montreal, Canada. October 2017. Paper presentation. (Peer-reviewed, International)
- Verma, Neeta. *Developing a Pedagogy for Social Design*. The SEGD Academic Summit in Miami, FL. June 2017. Paper presentation. (Peer-reviewed, National)

#### panels

- 2021 • Verma, Neeta; Iarocci, Angela; and Benson, Eric. *Addressing Design for Sustainability: Pedagogy and Practice*. Panel sponsored by AIGA at the 109th College Art Association Annual Conference, New York, New York. February 2021. Chair and panel organizer. (National)
- 2020 • McLane, Yelena, Neeta Verma, and Audrey G. Bennett. *Diversifying Diversity Addressing Marginalized Global Communities through Design*. Panel sponsored by The Design Studies Forum at the 108th College Art Association Annual Conference, Chicago, Illinois. February 2020. Panel organizer and Co-Chair. (National)
- Verma, Neeta, and Audrey G. Bennett. *Considerations in Designing for Under-served, Underrepresented, and Marginalized Communities: Successes, Barriers, and Challenges*. 108th College Art Association Annual Conference, Chicago, Illinois. February 2020. Discussion Chair. (National)

#### invited presentations

- 2021 • Verma, Neeta. *Design as a Tool for Social Equity*. Invited Speaker to the 15th International Congress titled *Management and Technology for Design* at The Universidad Autonoma Metropolitana (UAM), Mexico, September 2021. (International)
- 2019 • Verma, Neeta. *Examining Sustainability through a Cross-Cultural Prism: Convergence and Divergence in Problem Framing*. Organized by the South Asia Group at the Liu Institute for Asia & Asian Studies. November 2019. Invited talk. (University of Notre Dame)

- 2017 • Invited moderator for a session on *Design for Earth: Growth Planning & Urban Forms* at the 2017 World Design Summit in Montreal, Canada, October 2017 (International)
- Verma, Neeta. *Data Science & Visualizations of Science Data* for Women in Science at the The University of Notre Dame. October 2017. Invited Talk. (University of Notre Dame)
- Verma, Neeta. *Visualization of Data: Aesthetics & Politics* at the Indian Institute of Technology, Mumbai, India. August 2017. Invited Talk. (International)
- Verma, Neeta. *Visualization of Data: Aesthetics & Politics* at the Indian Institute of Technology, Nirma University, Ahmedabad, India. August 2017. Invited Talk. (International)
- Verma, Neeta. *Visualization of Data: Aesthetics & Politics* at the National Institute of Design, Ahmedabad, India. August 2017. Invited Talk. (International)
- Invited to serve as Moderator for a session on *New Models for Experiential Graphic Design* at the 2017 SEG D Academic Summit in Miami, FL. June 2017. (National)

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### publications

- 2020 • Verma, Neeta. *Role of Social Ecologies within Social Design and Social Innovation*. Publication: *Design Culture(s). Cumulus Conference Proceedings Roma 2021, Volume #2* Edited by: Loredana Di Lucchio, Lorenzo Imbesi, Angela Giambattista, Viktor Malakuczi. ISBN 978-952-64-9004-5. Double-blind peer-reviewed publication. <https://cumulusroma2020.org/proceedings>. Chapter Design Culture (of) Resilience // Social Innovation // Circular Economy // Sustainability. Pages 464-473
- 2019 • Larocci, Angela, and Neeta Verma. *Inclusive Design Workbook*, Society for Experiential Graphic Design
- 2017 • Verma, Neeta. *An Eight-Step Pedagogy for Social Design*. Published proceedings for the SEG D Academic Summit in Miami, FL. June 2017. Published in the SEG D research journal *Communication and Place*, ISBN: 978-1-940297-39-2 <https://segd.org/eight-step-pedagogy-teaching-social-design>

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### awards, invitations, & appointments

- 2021 • Graduate thesis and professional project selected for *Lux et Femina: Women in Graphic Design*, an exhibit featuring 20 women designers for its 150th anniversary of *Women at Yale* at the Robert B. Haas Family Arts Library, Yale University.
  - Invited as a panelist for the ShiftED AIGA Design Educators Community Conference for a virtual panel on *Mentorship: Helping Students Succeed Beyond the Classroom*
  - Invited as Guest Speaker at the 15th International Congress titled *Management and Technology for Design* at The Universidad Autonoma Metropolitana (UAM), Mexico,
  - Invited to serve on the *Pluriversal Working Group* of the *Future of Design Education*
  - Appointed as Affiliate Faculty at *The Initiative on Race & Resilience*
  - Invited to serve as a speaker for a panel discussion on *Mentorship in Design and Academia*
- 2020 • Appointed to the *University Committee on Internationalization* by the Provost
  - Selected as Fulbright Specialist by the *US Department of State's Bureau of Educational & Cultural Affairs* and *World Learning*
  - Winner of Silver Award in *Graphis Design Annual Competition*
  - Recognized for outstanding work as a scholar, teacher, and citizen of the university and reappointed to *Robert J. Sedlack, Professor of Visual Communication Design Collegiate Chair*.

- Invited to serve as an external reviewer for appointment to the rank of Associate Professor of Graphic Design.
- Invited to serve as a moderator for a panel discussion on *Inclusive Design in Practice at the Smithsonian Institution* hosted by SEGD, September 2020.
- Invited as a speaker for a panel discussion on *Inclusivity in the Post-Pandemic World* hosted by the Liu Institute for Asia & Asian Studies, University of Notre Dame, August 2020
- 2019 • Invited to serve on the jury for the *2019 Cincinnati Design Awards*.
- Winner of the international *A'Design: Iron Design Award* for 2018-19 in the Social Design Award category.
- 2018 • Appointed to serve on *CAA's Professional Committee on Design*
- Winner of the *2018 American Graphic Design Awards™* competition
- Winner of a runner-up *CORE 77 Award* in the category of Design for Social Impact.
- Invited to serve as an external reviewer for tenure and promotion to the rank of full professor.
- 2017 • Invited to serve on the SEGD Academic Task Force.
- Recognized for outstanding work as a scholar, teacher, and citizen of the university and appointed to *Robert J. Sedlack, Professor of Visual Communication Design Collegiate Chair*.
- 2016 • Invited as a peer reviewer for *Design Issues*. A design history, theory, and criticism journal published online and in hard copy by the MIT press.

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**clients [selected]**

The Salvation Army, NJ  
 Charles H. Wright Museum of African American History, MI  
 MIT Press, Cambridge, MA  
 Trinity University Press, San Antonio, TX  
 Albuquerque Youth Symphony Program, NM  
 AllFaiths, Albuquerque, NM  
 Institute of Museum & Library Services, DC  
 The New Mexico History Museum, NM  
 Jewish Community Foundation of New Mexico, NM  
 Maxwell Museum of Anthropology, NM  
 AllFaiths, Albuquerque, NM  
 Maxwell Museum of Anthropology, NM  
 Sandia National Laboratories, Albuquerque, NM  
 Museum of New Mexico Foundation, NM  
 New York Botanical Garden, NY  
 iExplora! NM  
 The New Mexico Farm and Ranch Museum, NM  
 Santillana Publishing USA, FL  
 Whitney Museum of American Art, NY  
 American Red Cross, NY  
 Wildlife Conservation Society [Bronx Zoo], NY  
 Cooper Hewitt National Design Museum; NY  
 Liberty Science Center, NJ  
 Central Park Conservancy, NY & Central Park, NY  
 New York Public Library, NY  
 Philharmonic Orchestra of Yale, CT

The Yale Literary Magaz, CT  
 Ministry of Post and Telegraph, INDIA  
 Indian Institute of Forest Management, INDIA  
 Tata Energy Research Institute, INDIA  
 Mahatma Gandhi Labor Institute, INDIA

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#### teaching & course development

- 2018 **DESN40101: Professional Practice: Packaging Design: Sight, Touch, & Experience**  
 Design and development of a new advanced-level course in Packaging Design. The course is aimed at developing an understanding of how packaging functions within the human experience.
- 2018 **DESN30111: Scale Graphics: Visual Narrative Environments**  
 Design and development of a new course. The course helps students develop an understanding of (visual) narrative environments that are created using scale graphics.
- DESN20101: Fundamentals of Design: Elements, Theory, & Methods**  
 Redesign and development of the introductory (gateway) course for Visual Communication Design. This course explores and develops a fundamental understanding of the design elements and teaches students how to use them skillfully to create persuasive images and enduring messages.
- DESN 40120: Visualization of Data: Aesthetics, Ethics, & Politics of Representation**  
 Design and development of a new advanced-level course in the area of Visual Communication Design. The course helps students understand ways of packaging complex data/information to make it comprehensible using design elements and storytelling.
- 2016 **DESN 40100: Social Design: Collaboration & Innovation**  
 Design and development of a new advanced-level course in the area of Visual Communication Design that promotes understanding of the designers' role as co-creators and collaborators in complex and challenging societal frameworks working both at local and global levels.

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#### international collaboration initiative

- 2017 **International Collaboration Course**  
 Developed and launched an international student collaboration, titled *Bridging Two Continents through Collaboration and Innovation* between the University of Notre Dame and the National Institute of Design (NID), a premier design school in India for a course in Social Design.
- This initiative was made possible through generous grants from the Office of Undergraduate Studies, The Kellogg Institute for International Studies, Center for Social Concerns, and The Liu Institute for Asia and Asian Studies*

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#### service: university, department, & area

- APPOINTMENTS
- Appointed as Studio & Design Coordinator, Department of Art, Art History, & Design (2021)
  - Appointed as Area Head for Visual Communication Design in the Department of Art, Art History, & Design. Responsible for creating a distinct focus and vision for the area through curriculum development, designing course offerings, assigning and setting up teaching schedules, hiring for the area, selecting graduate students, student advising, and the management of equipment, spaces, and facilities (2016-2020)
  - Appointed as Affiliate Faculty at *The Initiative on Race & Resilience* (2021-PRESENT)
  - Appointed to the *University Committee on Internationalization* by the Provost (2020-2023)
  - Appointed as *Faculty Fellow* at the Center for Social Concerns (2019-PRESENT)

- Appointed to the *Robert J. Sedlack, Professor of Visual Communication Design Collegiate Chair* for being recognized for outstanding work as a scholar, teacher, and citizen of the university (2017 -PRESENT)
- Appointed as *Faculty Fellow* for a five-year term to the Pulte Institute for Global Development (2019-PRESENT)
- Appointed as *Faculty Fellow* at the Liu Institute for Asia & Asian Studies (2016-PRESENT)

#### SEARCH COMMITTEES

- Assistant Professor in VCD (2022)
- Visiting Assistant Teaching Professor (2020)
- Chaired committee: VCD candidate for Assistant/Associate position in VCD for Interaction Design (2019)
- Teaching Scholar for VCD area (2019)
- Served as a core member of the *Advisory Council Needs Assessment for Design* with three external evaluators, Dean of Arts and Letters, Chair, and Area Head for Industrial Design (2018)
- Director of Collaborative Innovation (2018)
- Foundation's faculty position (2018)
- VCD faculty position for Research Associate in VCD (2018)
- Adjunct Assistant Professor in VCD (2017)
- Visiting Assistant Professor in VCD (2017)

#### ACADEMIC ENGAGEMENT

- Coordinating the Graduate Seminar for the Design Area (2020, 2019)
- Advising MFA, BFA, BA HONS, and independent studies (2016-PRESENT)
- Participation in the MFA walkthroughs and year-end reviews for the graduate students (2016-PRESENT)
- Participation in year-end reviews for MFA, BFA, and BA HONS thesis reviews for the department. (2016-PRESENT)
- MFA candidate application reviews, interviews, and selection of the final candidate for VCD (2016-PRESENT)
- Advising undergraduate students in the VCD area (2016-PRESENT)

#### ADMINISTRATION

- Budgeting, set up, and ordering of equipment for West Lake Digital Displays (2018)
- Set up the new VCD Studio with VCD faculty that included budgeting, purchase, and installation of furniture as well as reorganization and redesign of the space for the classroom, studio, critiques, and student workspaces (2017)
- Set up the new VCD Computer Lab 219: Worked with the Creative Computing in Arts & Letters with budgeting, purchase, and installation of brand new equipment and redesign of the computer lab space (2017)

#### CURRICULUM

- Developed a new approach to teaching the tutorial for VCD 1 with faculty in VCD (2018)
- VCD 1: *Fundamentals of Design: Elements, Theory, and Methods*. Worked on redesigning, re-developing, and completely overhauling this introductory course to serve as a gateway course to the Visual Communication Design major (2017)
- Developed a semester-long international collaboration between UND and the National Institute of Design (NID), a premiere design school in India, titled *Social Design in India: Bridging Two Continents through Collaboration & Innovation*. The aim of the proposed collaboration was to create a global context for the Social Design course to experience and explore sustainability through the cross-cultural exchange (2016)
- Worked on redesigning the Visual Communication Design curriculum. As a result, a three-tiered approach was developed for the area and three advanced-level courses were added to the curriculum with a focus on Social Design (2016)



- OTHER
- Participated in the External Review for the department including participation in all of the preliminary preparatory meetings (2019)
  - BFA Review Committee: Served with Director of Undergraduate Studies, Area Head for Industrial Design, and faculty from studio to define, understand, and describe the process and expectations for students choosing a BFA track (2017)
  - Managing, curating, jurying, designing, and installation of the *Visual Communication Design Showcase* with VCD faculty: an exhibition of student work done in VCD classes juried by the VCD faculty (2017)
  - Participated in the presentation at Majors Night with the Director of Undergraduate Studies (2016-2019)
  - Participated in the Open House for Art, Art History, and Design (2016-2019)

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### graduate & undergraduate thesis

- 2016-2022 MFA thesis committee chair, MFA thesis committee member, MFA thesis advisor for 22 graduate students.
- 2016-2022 BFA thesis advisor and BA HONS thesis advisor for 20 undergraduate students.

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### student awards & recognition

- 2021
- *The American Dream Grant*: \$4,500 awarded to graduate student Peter Dore.
  - *The Marshall County EDC and City of Plymouth Prize for Greatest Social Impact*: \$25,000 awarded to graduate student Peter Dore.
  - *Plug and Play Tech Center Camp Award*: \$50,000 awarded to graduate student Peter Dore
  - UROP *Grant award*: BA HONS advisee Emma Connors for travel to the Glacier National Park to conduct research on her thesis project: *Enhancing the Educational Experience in National Parks*.
  - UROP *Grant award of \$2,500*: BA HONS advisee James Cook for travel to Harvard Library, The Morgan Library, and the New York Public Library to study the collection of Keats manuscripts to conduct research on his thesis project titled, *Intersections of Handwriting and Type: The Resurrection of Keats*.
- 2020
- *Father Anthony J. Lauck, CSC Award*: BA HONS thesis advisee Natalie Behling.
  - *The Greif Prize in Studio Art or Design*: BA HONS thesis advisee Iesha Magallanes.
  - *The William & Connie Greif Art Award*: BFA thesis advisee Camron Ray.
- 2019
- *The Radwan & Allan Riley Prize in Design*: BFA thesis advisee Lauren Hebig.
  - *Father Anthony J. Lauck Award*: BA HONS thesis advisee Meghan Kozal & Maggie Marino.
  - *The William & Connie Greif Award*: Thesis advisees Lauren Hebig, Eric Carlson, Darby West, and Amanda Sirico.
- 2018
- UROP *Grant award of \$2,478.00*: BFA advisee Lauren Hebig for travel to England to conduct research on her thesis project on *Reducing Food Waste*.
  - *Father Anthony J. Lauck Best in BA Show Award*: BA HONS thesis advisee Sam Cho.
- 2017
- *Emil Jacques Silver Medal for Excellence*: BFA thesis advisee Gabriela Leskur for her thesis project titled *Invisible Illness Awareness through Art and Design*. The project takes personal accounts of invisible pain and converts them through performative video art into films that evoke empathy for illnesses and disorders like depression, cystic fibrosis, and obsessive-compulsive disorder.
  - BFA thesis advisee Gabriela Leskur's work selected for an exhibition titled *Contemporary Landscapes* showcasing international contemporary artists at the Czong Institute for Contemporary Art from June 2-July 9, 2017 in Gimpo, Korea.

- BFA thesis advisee Gabriela Leskur's video on OCD (obsessive-compulsive disorder) officially selected for an exhibit, exploring issues of identity *This is Now* in the Roy G. Biv Gallery for Emerging Artists from May 11 - June 24, 2017 in Columbus, Ohio.
- *Flatley Center for Undergraduate Scholarly Engagement* (CUSE) awarded: BFA thesis advisee Gabriela Leskur for her research on *Invisible Illness Awareness through Art and Design*.
- *The William & Connie Greif Award*: BFA thesis advisees Virginia Brostowski; Ellen Coticchia; Gabriella Leskur; Lauren Mathias.
- BA Award Megan Hughes in *Visualization of Data* class.

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#### professional affiliations

- Member AIGA [American Institute of Graphic Arts] since 1992.
- Member AAM [American Association of Museums] since 2013.
- Member SEG D [Society for Experiential Graphic Design] since 2016.
- Member CAA [College Art Association] since 2016.
- Member DRS [Design Research Society] since 2020.