

# Emily Harris

Curriculum Vitae, April 2023

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## Skill Set

Educator, Design Research & Strategy, Systems Design, Design Thinking, Human Centered Design, Public Interest Design, Brand Strategy

## Technical Expertise

Market Research, Ethnographic Research, Adobe Suite, Curriculum & Workshop Development, Rapid Sketching, Prototyping, Social Media Strategy

## Clients

Local Spirit, The Happy Givers, Midmark Services, Brain Trauma Foundation, Coachella Music Festival, CLIF Bar, Luna, Outward Bound, Clever, Girl Scouts, Capcity Radio, Promise Mountain, Crocker Art Museum, Stikwood, HALL Finance & HALL Parks, King Arthur Flour, Fit Face, Prophecy Wines, Bukwild, Topcon, Liberty Creek Wines, Dark Horse Wines, Krave Jerky, Cremo, Prophecy Wines, Gallosweets, COPA Centenario, Civic Makers

## Education

2018 MFA in Design, Emphasis in Public Interest Design, University of California, Davis  
2015 Bachelor of Arts in Design, University of California, Davis

## Teaching

2023 Assistant Professor of the Practice and Concurrent Assistant Teaching Professor  
Design Research Practices  
Innovation & Design

2023 Visiting Professor  
Design Collaboration, University of Notre Dame  
Design Matters, University of Notre Dame

2022 Visiting Professor  
Design Research Methods, University of Notre Dame  
Design Collaboration, University of Notre Dame  
BFA Senior Seminar, University of Notre Dame

2020 Teaching Assistant  
Design Foundations, University of California, Davis

2019 Lecturer  
Intro to Architectural Representation, University of California, Davis  
Intro to 3D Product Design, University of California, Davis

Teaching Assistant  
Practical Welding, University of California, Davis

2018 Lecturer  
Sustainability in Design, University of California, Davis

2018 Teaching Assistant  
Furniture Design: University of California, Davis

2018 Instructor  
Adventure Thinking: University of California, Davis

2018	Teaching Assistant Human Centered Design: University of California, Davis
2017-Present	Founder & Director She's Rogue Sacramento, CA  Lead designer and instructor for female professional development program. The program uses design-based projects and outdoor education to develop leadership abilities, increase risk taking, cultivate creativity and enhance self efficacy.
2017	Instructor Intro to Metal Working: Girls Garage, Berkeley, CA
2017	Lecturer Studio Practice in Sustainable Design: University of California, Davis
2016	Instructor Intro to Metal Working: Girls Garage, Berkeley, CA
2015	Teaching Assistant Intro to 3D Design: University of California, Davis

### **Invited Lectures, Workshops, Conferences & Publications**

2023	Design for Emergency Startup Moxie, RISE Academy
2019	"Morris and the History of Design as Social Engagement", by James Housefield Making Meadowview, Meadowview, CA Public Interest Design Panel, University of California, Davis Careers in Design, University of California, Davis Design Thinking in the Workplace, Civic Makers, Sacramento
2018	Campus Book Project Lecture, University of California, Davis Design & Build Camp, Girls Garage, Berkeley, CA Web Design, University of California, Davis Sustainable Design Studio, University of California, Davis Pixel, Graphic Design Club, University of California, Davis Intro to Design, University of California, Davis
2017	Imagining America Conference, University of California, Davis

### **Professional Practice**

2023-Present	Assistant Professor of the Practice and concurrent Assistant Teaching Professor University of Notre Dame South Bend, IN
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Teaching in the Department of Art, Art History and Design and Mendoza College of Business to promote collaboration and multidisciplinary projects. Specializing in design thinking, design research and systems design to work with industry partners to bring lasting change.

- 2022-2023 Visiting Professor  
University of Notre Dame  
South Bend, IN
- Part of the Industrial Design team with specialization in teaching multidisciplinary students Design Thinking and Human Centered Design techniques to empower them with the skills needed to bring lasting impact as they enter the workforce. Collaborate with community partners to expose students to real life projects where they can experience the design process from conception to creation.
- 2018-Present Design Strategist Consultant  
Remote
- Design researcher and strategist who helps solve social and design problems across sectors through various mediums. Collaborates with organizations to design research plans, systems, and strategies to meet user needs.
- 2021 Design Strategist  
Start Something Bold  
Cincinnati, OH / Remote
- Design Strategist for a Front End Innovation firm that helps clients grow their product portfolio, expand into new and adjacent markets, create value added services, and pursue IoT and technology solutions. Conduct market based and user research, moderate in depth one-on-one interviews, and observational research in key environments. Identify unmet user needs, desired outcomes and translate research data into simple and actionable insights for clients. Communicate research findings into stories that are easy to understand and build presentations that clearly articulate the comprehensive research findings.
- 2021 Brand Strategist  
The Happy Givers  
Vega Alta, Puerto Rico
- Brand & creative strategist working across multimedia platforms to build brand awareness, increase engagement, and design a new brand system so communities in Puerto Rico and beyond are reached with The Happy Givers mission.
- 2021 Creative Strategist  
Shrimply Blue  
Davis, CA
- Lead a mission-driven, multidisciplinary team at a startup turning invasive Mysis Shrimp into dog treats and improving water clarity in Lake Tahoe. Develop, design and lead teams through developing and designing branding, competitive research, social media design and strategy, and google analytics to create a brand that is competitive and carries impact.
- 2017-2020 Lecturer  
University of California, Davis  
Davis, CA
- Develop curriculum and educate students in design practices, theories, history and principles.
- 2015-2020 Teaching Assistant  
University of California, Davis  
Davis, CA
- Assist faculty with classroom duties, lecture and support curriculum development. Educate students in design practices, theories, history and principles.

- 2015-2018 Design Researcher & Digital Strategist  
Bukwild  
Sacramento, CA
- Developed human-centered digital design solutions with the strategic and creative teams. Demographic, psychographic, and contextual research to define personas, and shape user strategy across various projects. Designed and conducted user testing that resulted in design decisions. Category research, competitive analysis of clients' various industries, with the ability to provide insight to the internal team.
- 2017 Graduate Student Researcher  
University of California, Davis  
Davis, CA
- Assisted UC Davis faculty in research focused on sustainability in the Bay Area. Conducted design research to build strategies for the Resilience by Design national competition.
- 2013-2014 Project Lead  
Design for America  
Davis, CA
- Led a team of multidisciplinary students to design and collaborate with local nonprofits to create a solution for food insecurity in Yolo County, CA. Conducted market research and interviews within the local community to develop relevant design solutions. Presented culmination of market research and proposed prototype.
- 2013-2014 Project Lead  
Solar Decathlon  
Davis, CA
- Designed a full-scale, net-zero energy home with new sustainable design methods. Organized and led weekly classes of 60+ multidisciplinary students. Participated in regular design charrettes that required rapid prototyping and visualization.
- 2003-2012 Humanitarian Team Leader  
Dominican Republic, Guatemala, Nicaragua, Mexico, Japan
- Worked in agriculture, social work, personal wellness and education platforms. Delivered a variety of public speeches on leadership and humanitarian topics. Managed project budgets and fundraising.

## Exhibitions, Workshops, Projects

- 2021 The Happy Givers Store Front, Vega Alta, Puerto Rico
- 2019 Making Meadowview: Meadowview Community Fair, Meadow, CA
- 2018 She's Rogue, Graduate Student Exhibition: Manetti Shrem Museum of Art, Davis, CA
- 2017 Resilience by Design: University of California, Davis
- 2017 Cliteracy: Manetti Shrem Museum of Art, Davis, CA
- 2017 Emerji Workshop at Imagining America: Shrem Museum of Art, Davis, CA
- 2016 Our Food. Our Story: Mondavi Center & Natsoulas Gallery Davis, CA
- 2015 Aggie Sol at the Solar Decathlon: Irvine, CA; 1st Place in Affordability
- 2014 Sofa Chicago: Chicago, IL; People's Choice Award
- 2013 Sit Things: Verge Center for the Arts, Sacramento, CA
- 2013 Student Art Show: Shasta College, Redding, CA

## Honors & Awards

- 2016 \$42,700 Provost's Fellowships in the Arts, Humanities and Social Sciences
- 2014 \$300 Drake Endowment Fund Award
- 2014 \$700 Promise of Education Scholarship

**Grants Completed**

2015	\$9,980 University Grant
2014	\$15,732 University Grant