

DEPARTMENT OF ART, ART HISTORY & DESIGN

BACHELOR OF ARTS | VISUAL COMMUNICATION DESIGN

NAME:

NDID#:

GRAD DATE:

First

Middle
Initial

Last

BA Requirements | 36 credits/12 classes

3 Design Fundamental Courses (co-reqs)

DESN 20203-Design Matters

ARST 10100-2D Foundations

DESN 20200-Rapid Ideation & Viz (prev. Rapid Viz) **OR**

ARST 10201-Drawing I

4 Design Studio Courses

DESN 20101-VCD 1: Fundamentals of Design

DESN 20116-VCD 2: Typography

DESN 20120-VCD 3: Digital Media Design

DESN 30101-VCD 4: Brand/Identity Systems

4 Supplemental Studio Courses

3-Design Elective (DESN course-see options below)

1-Studio Art Elective (any ARST course)

1 Critical Studies Course

Critical Studies Option (see options below)

Design Elective Options

- DESN 30111-VCD 5: Scale Graphics
- DESN 30131 -VCD 6: Motion Design
- DESN 30140-VCD 7: Interaction Design
- DESN 40100-VCD 8: Social Design
- DESN 40101-VCD 9: Packaging Design
- DESN 20200-Rapid Ideation & Viz (prev. Rapid Viz)
- DESN 30209-Digital Modeling (prev. DSM)
- DESN 30210-Design Research
- DESN 40201: Service Design (prev. Collab. Desn. Dev.)
- DESN 40202-Professional Practices
- DESN XXXXX-Sustainability of Designed Objects (NEW)

Critical Studies Options:

- ARHI XXXXX-any art history course
- ARCH 43711-Figurative Design Systems
- AMST 30105-Sustainable America
- AMST 30150-Decolonizing Gaming: Critical Engagement through Design
- AMST 30183-Applied Multimedia Through Journalism
- ANTH 10210-The Anthropology of Your Stuff
- ANTH 33210-The Anthropology of Everyday Life
- ANTH 33208- Global Visual Culture
- ENGL 40196-Theories of Media and Technology
- HIST 30644-Consuming America
- HIST 30616-History of American Capitalism
- CSEM 23101-Objects Matter: The Power, Politics, and Promise of Things

FRESHMAN	fall 20				spring 20
Summer					
					TOTAL
SOPHOMORE	fall 20				spring 20
Summer					
					TOTAL
JUNIOR	fall 20				spring 20
Summer					
					TOTAL
SENIOR	fall 20				spring 20
Summer					
					TOTAL
5th YEAR	fall 20				spring 20
Summer					
					TOTAL