

# DEPARTMENT OF ART, ART HISTORY & DESIGN

## BACHELOR OF ARTS - Professional Track | VISUAL COMMUNICATION DESIGN

NAME: \_\_\_\_\_ NDID#: \_\_\_\_\_ GRAD DATE: \_\_\_\_\_

First                      Middle                      Last  
Initial                      Initial

**BAP Requirements | 48 credits/16 classes**

**3 Design Fundamental Courses (co-reqs)**

- DESN 20203-Design Matters
- ARST 10100-2D Foundations
- DESN 20200-Rapid Ideation & Viz (prev. Rapid Viz) **OR**
- ARST 10201-Drawing I

**6 Design Studio Courses**

- DESN 20101-Intro to Visual Communication Design (prev. VCD 1)
- DESN 20115-Typography
- DESN 20118-Visual Communication Design Studio (prev. VCD 3)
- DESN 30101-Brand & Identity Systems
- DESN 30110-UI/UX Design (User-Interface/User-Experience)
- DESN 40110-Prof. Pract: Visual Communication Design

**6 Supplemental Studio Courses**

- 5-Design Electives (DESN course-see options below)
- 1-Studio Art Elective (any ARST course)

**1 Critical Studies Course**

Critical Studies Option (see options below)

**Design Elective Options**

- DESN 30131 -Motion Design
- DESN 40100-Community-Based Design (prev. Social Design)
- DESN 40101-Packaging Design
- DESN 40121-Interaction Design
- DESN 20200-Rapid Ideation & Viz (prev. Rapid Viz)
- DESN 30209-Digital Modeling (prev. DSM)
- DESN 30210-Design Research
- DESN 40201: Service Design (prev. Collab. Desn. Dev.)
- DESN XXXXX-Sustainability of Designed Objects (NEW)

**Critical Studies Options:**

- ARHI XXXXX-any art history course
- ARCH 43711-Figurative Design Systems
- AMST 30105-Sustainable America
- AMST 30150-Decolonizing Gaming: Critical Engagement through Design
- AMST 30183-Applied Multimedia Through Journalism
- ANTH 10210-The Anthropology of Your Stuff
- ANTH 33210-The Anthropology of Everyday Life
- ANTH 33208- Global Visual Culture
- ENGL 40196-Theories of Media and Technology
- HIST 30644-Consuming America
- HIST 30616-History of American Capitalism
- CSEM 23101-Objects Matter: The Power, Politics, and Promise of Things

FRESHMAN	fall 20				spring 20
TOTAL					
SOPHOMORE	fall 20				spring 20
TOTAL					
JUNIOR	fall 20				spring 20
TOTAL					
SENIOR	fall 20				spring 20
TOTAL					
5th YEAR	fall 20				spring 20
TOTAL					